eu travel tech



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with the Multimodal Digital Mobility Services (MDMS) Regulation Today's travellers want the freedom to **move their way.**

The freedom to choose the **air, rail, road and sea routes** which suit them best while saving on:



But **today's travellers** are unable to easily compare and combine journeys across different modes. This restricts traveller choice and hinders the shift to sustainable travel.



The Multimodal Digital Mobility Services (MDMS) Regulation is our opportunity to empower travellers to move their way while accelerating the shfit to a multimodal, sustainable and competitive EU transport sector.

What are **Multimodal Digital Mobility Services**?

MDMS are mobility platforms that have transformed the way we search for and book long-distance travel. They provide information on schedules, fares and travel emissions across one or different modes of transport, allowing us to pick and choose the best solutions.

Examples of MDMS include Online Travel Agencies, metasearch sites, content aggregators and also in-house distributors, such as Deutsche Bahn's Navigator app.

eDreams ODIGEO

🛇 trainline

Skyscanner

amadeus

SILVERRAIL

travelfusion

By 2030, mobility platforms could generate:



Why do we need an MDMS Regulation?

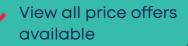
Regulation is needed to stop incumbent travel operators **airlines and railways - from withholding access to their content** (tickets, fares, services and sustainability data) and placing marketing restrictions on mobility platforms. These anti-competitive tactics create frustration for travellers and hinder the shift towards harmonised multimodality.



Difficult and time-consuming to compare and combine journeys, with the **lowest fares not always visible**.

With a robust MDMS Regulation, travellers can:

Easily compare all transport options



- Combine transport modes
- Consult information on the environmental impact of journeys

Moving your way with MDMS

You want to get from **Dresden to Krakow by 19:00**. With no direct journey you need to check multiple websites to compare your options.

Cheaper, quicker and cleaner alternatives are invisible to you. Fares for March 19 2023, sourced February 2023



Our recommendations

Regulated access to all transport operators' data for mobility platforms.

Transport operators should open their systems to share travel content and relevant data on delays, disruptions and carbon emissions.

2

Fair, reasonable and non-discriminatory (FRAND) commercial terms to be made a core legal standard in the MDMS Regulation.

This will ensure a level playing field in the negotiation of distribution terms between incumbent transport operators and independent distributors, ultimately benefiting consumers.

3

A strong EU-wide enforcement framework, implemented by clearly designated enforcement authorities with the power to penalize.

The framework should include a comprehensive complaint procedure and a binding dispute settlement mechanism.

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