

Enabling seamless travel:

Onboarding EU multimodal ticketing journey



Tuesday, 8 April 2025



10:45-12:15

TownHall Europe



Programme

10:45-10:50 | Introduction



Introductory Remarks

Eric Drésin, Secretary General of ECTAA

10:50-11:10 | Keynote on multimodal travel demand and barriers



Bridging Journeys: How EU Policy Can Drive Seamless Multimodal Travel

Attila Fodor, Head of Global Regulatory Affairs eDreams ODIGEO

This talk will explore the growing demand for multimodal travel comparison, highlighting key routes, consumer expectations, and barriers like fragmented content and regulations, impacting the traveler experience and potential for seamless transport integration.

11:10-12:10 | Panel discussion

Views on the upcoming EU ticketing initiatives



Robin Loos, Senior Sustainable Transport Officer, BEUC



Alberto Mazzola, Executive Director, CER



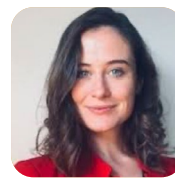
Kai Tegethoff, Member of the European Parliament



Petra Söderqvist, Cabinet of Commissioner Apostolos Tzitzikostas



Noora Lähde, Special advisor FI Ministry of Transport and Communications



Catriona Meehan, Director of Public Affairs, Omio



MODERATED BY
Dave Keating

12:10-12:15 | Closing speech



Closing speech

Emmanuel Mounier, Secretary General of eu travel tech