

## **SilverRail joins eu travel tech as new member, strengthening its rail expertise**

**Brussels, 2 February 2026 — eu travel tech, representing Europe’s travel technology industry, is thrilled to welcome SilverRail as a new member.**

SilverRail is a global provider of rail ecommerce and distribution technology, enabling rail operators and travel sellers to offer modern, connected and scalable booking experiences. Its technology supports end-to-end rail retail — from inventory access and pricing to ticket issuance, fulfilment and data analytics — helping to integrate rail more effectively into the wider travel ecosystem.

“Rail plays a critical role in the building of the future of European mobility and sustainability,” said Emmanuel Mounier, Secretary-General of eu travel tech. “SilverRail brings deep technical expertise in rail distribution and retail, and we are delighted to count them among our members as we continue to engage with EU institutions on policies that support innovation, fair data access and consumer choice across transport modes.”

As the EU advances initiatives on multimodal travel, digital ticketing and cross-border rail services, eu travel tech works to ensure that regulation enables technology-driven solutions that improve the traveller experience while supporting fair competition and market efficiency.

“Joining eu travel tech allows us to contribute directly to important policy discussions shaping the future of rail and travel technology in Europe,” said Cameron Jones, Chief Commercial Officer at SilverRail. “We look forward to collaborating with fellow members to promote modern, interoperable and passenger-centric rail retailing.”

SilverRail joins a growing membership of global and European travel technology leaders working together to advance a more innovative, transparent and sustainable travel sector in Europe.

### **About eu travel tech**

eu travel tech represents the interests of travel technology companies. eu travel tech uses its position at the centre of the travel and tourism sector to promote a consumer-driven, innovative and competitive industry that is transparent and sustainable. Our membership spans travel tech companies (formerly GDSs), Online Travel Agencies (OTA), Travel Management Companies in business travel (TMCs) and metasearch sites.

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**eu travel tech**

**About SilverRail**

SilverRail is a B2B SaaS company powering global rail ecommerce. SilverRail aggregates international rail content and provides advanced retailing tools that increase conversion and build customer loyalty. By unlocking the frequency and convenience of rail, SilverRail helps travel sellers create stickier, higher-value customer relationships. The company serves rail operators and agencies across Europe, North America, and beyond, making rail easy to book and helping shape the future of sustainable travel.

For more information, please contact:

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