

eu travel tech General Assembly Day | Programme

General Assembly (10:00 – 17:00 CEST)

Venue: [Residence Palace, Rue de la Loi 155, 1040 Brussels](#)

Morning session	
10:25 – 10:30	Opening session
10:30 – 11:30	Presentation and discussion with MEP Borja Gimenez Larraz (EPP, Spain), Rapporteur for EP Special Committee on Housing
11:30 – 12:15	Discussion with Ourania Georgoutsakou , Managing Director at A4E
12:30 – 14:00	Lunch with EU policymakers
Afternoon session	
14:00 – 15:00	Presentation and discussion with Petra Soderqvist , Member of Tzitzikostas Cabinet responsible for MDMS
15:00 – 15:30	Presentation and discussion with Lucia Caudet , Deputy Head of Housing Task Force, DG ENER
15:30 – 16:15	Presentation and discussion with Maja Bakran , Deputy Director General at DG MOVE
16:15 – 17:00	Transfer to conference venue <i>See further details below</i>

High-level speakers presenting at the General Assembly

MEP BORJA GIMENEZ LARRAZ (EPP, SPAIN), RAPPORTEUR FOR EP SPECIAL COMMITTEE ON HOUSING



Borja Giménez Larraz is a Spanish Member of the European Parliament representing the People's Party (EPP Group), elected in 2024. As Rapporteur for the Parliament's Special Committee on Housing, he plays a key role in shaping the EU's policy response to housing affordability, investment and regulatory challenges. Before his election, he gained deep EU institutional expertise serving both as a legal advisor and parliamentary assistant to the People's Party delegation. His parliamentary work focuses on balancing market dynamics with social equity, particularly the impact of short-term rentals on local communities. His intervention

will provide insights into the political direction of EU housing policy and its implications for the travel and tourism ecosystem.

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OURANIA GEORGOUTSAKOU, MANAGING DIRECTOR, AIRINES FOR EUROPE (A4E)



Ourania Georgoutsakou is Managing Director of Airlines for Europe (A4E), the leading airline association representing Europe's major carriers. She leads the organisation's engagement with EU institutions on key policy files, including aviation market regulation, sustainability and consumer protection and aviation market regulation. Ourania previously held senior leadership roles at trade associations representing the lighting manufacturing, architecture, and electronics industries. Her intervention will address the most salient issues on A4E's agenda: ticketing but also

decarbonisation, global competition, air passenger rights and the upcoming EU aviation strategy.

PETRA SODERQVIST, MEMBER OF CABINET OF COMMISSIONER TZITZIKOSTAS



Petra Söderqvist is a member of the Cabinet of Commissioner for Sustainable Tourism and Transport, Apostolos Tzitzikostas, where she is responsible for multimodal digital mobility services (MDMS). She has worked on key EU initiatives to enhance interoperability, data access and integration across transport modes, specifically regarding digital booking and ticketing. Petra previously served as a

Policy Officer at DG MOVE, a political advisor within the European Parliament, and as an advisor for the trade association supporting Swedish SMEs.

LUCIA CAUDET, DEPUTY HEAD OF HOUSING TASKFORCE, DG ENER



Lucia Caudet is the Deputy Head of the Housing Task Force within the European Commission's Directorate-General for Energy (DG ENER). In this role, she plays a central role shaping EU initiatives focused on housing affordability, sustainability and energy efficiency. Lucia previously served as Head of Cabinet for Thierry Breton, former Commissioner for the Internal Market. Her extensive background also includes time in the private sector as a Partner at the EU consultancy G+ and as a spokesperson for the trade association Insurance Europe..

Her intervention will examine the intersection of EU housing initiatives and broader policy priorities, specifically addressing the implications for urban development, tourism flows, and short-term accommodations.

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MAJA BAKRAN, DEPUTY DIRECTOR GENERAL, DG MOVE



Maja Bakran is Deputy Director-General at the European Commission's Directorate-General for Mobility and Transport (DG MOVE), where she oversees key transport policy areas, including digitalisation of transport, sustainable mobility, and multimodal integration. With prior leadership roles in DG MOVE on passenger mobility and digital transport systems, she has contributed to initiatives on multimodal ticketing, passenger rights and data-sharing frameworks. Before joining the European Commission in 2016, Maja built an extensive diplomatic and policy career in Croatia's Ministry of Foreign and European Affairs. Her intervention will focus on the upcoming EU sustainable tourism strategy, the ongoing reform of EU passenger rights and the upcoming EU aviation strategy.

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eu travel tech Conference & Evening Reception

Powered by Tech: The Future of Travel Distribution (17:00 – 18:30)

Venue: Albert Brussels, Mont des Arts 28, 1000 Brussels



CEO Panel Discussion



AI in travel



Multimodal Travel



Airline Distribution



EU Policy



Ana Perdigao
Expedia Group



Naren Shaam
Omio



Matthias Hedlund
Etraveli Group



Daniel Truica
Vola.ro



Alessandro Petazzi
lastminute.com



David Gunnarsson
Dohop

The panel will be moderated by Dave Keating, France 24

Networking Reception

Drinks and Walking Dinner on the Albert Rooftop

An event moderated by Dave Keating, France24.

Europe's travel sector is undergoing rapid changes. Travel planning increasingly starts with AI and social media.

Travellers are leveraging multimodality to make their trips more sustainable. Behind your screen, the distribution landscape is becoming more and more fragmented. How travellers discover, plan and book their trips will look very

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different in the coming years. Meanwhile, EU initiatives across mobility, digital policy and consumer protection are also shaping the evolution of the travel ecosystem.

During this one-hour event, leading travel tech CEOs will explore how travel tech innovation can contribute to a more seamless, sustainable and competitive European tourism ecosystem.

18:30-22:00 | Evening Reception



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Attendance list

General Assembly participants

Members:

	Name	Member Company
1	Florian Geissler	Etraveli Group
2	Alexander Ernert	Trainline
3	Chiara Tomasi	Trainline
4	Albrecht von Sonntag	idealo
5	Maksim Malinovskii	idealo
6	Luca Marangoni	lastminute.com
7	Jean-Philippe Monod de Froideville	Expedia Group
8	Mathias Hedlund	Etraveli Group
9	Nadia Antoniou	Booking.com
10	Karel Platteau	Airbnb
11	Maximilien Hubot	Headout
12	Emmett O'Keefe	Sabre Inc.
13	David Gunnarsson	Dohop
14	Louise Decourcelle	Airbnb
15	Nannina Matthew	Travelport
16	Michel Deferm	American Express GBT
17	Thanos Moysiadis	Airbnb
18	Matej Žežlin	Expedia Group
19	Lisa Rylander Resvik	Etraveli Group
20	Ana Perdigao	Expedia Group
21	Alex Rennie	Skyscanner
22	Attila Fodor	eDreams ODIGEO
23	Naren Shaam	Omio
24	Catriona Meehan	Omio
25	Fabrizio Orlando	Tripadvisor
26	Pia Doering	Skyscanner

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Policy lunch participants

Polycymakers:

	Name	Surname	Company	Job title
1	Dominik	Piotrowski	EC, DG MOVE	Deputy Head of Unit, MOVE B5
2	Gustaf	Molander	SE Perm Rep	Transport Attaché
3	Vladimir	Šomen	Permanent Representation of Croatia to the EU	counselor
4	Carl	Giesecke	Permanent Representation of France to the EU	Counsellor for Industry and Tourism
5	Jesper	Krog	Renew Europe	Policy Advisor
6	Eimear	Brennan	The Irish Perm Rep	Policy Officer
7	Luis	Campos	Turismo de Portugal	EU Affairs
8	Misa	Labarile	European Commission	Policy officer
9	Maciej	Jelenski	European Parliament	APA, TRAN
10	Daniel	Shekerletov	Permanent Representation of Bulgaria to the EU	Transport Attache, Second Secretary
11	Mehdi	Hocine	European Commisison	Head of unit
12	Henkjan	Oomen	Permanent Representation of NL to EU	Transport Attache
14	Victoire	CHAMPENOIS	European Commission	Policy officer
15	Pierpaolo	Settembri	European Commission	Deputy Head of Cabinet
16	Jan	Brumagne	European Commission	Legal Officer
17	Thomas	Schumi	DG MOVE	Policy Officer

Evening event participants

Stakeholders:

	Name	Surname	Company	Job title
1	Christina	Russe	ECTAA	Deputy Secretary General
2	Maria Teresa	Stecher	CCIA Europe	Senior Policy Manager
3	ENRICO	GIROTTO	HOTREC	Public Affairs Manager
4	Gustaf	Molander	SE Perm Rep	Transport Attaché
5	Marine	THIZON	HOTREC - European association for hospitality	Senior Public Affairs Manager
6	Loerke	Sebastian	Lufthansa Group	EU Affairs Manager
7	Margarida	Marante	Ryanair	EU Public Affairs Manager

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8	Inês	Delgado	Turismo de Portugal	Senior Advisor European Affairs
9	Teodora	Marinska	ETC	COO
10	Bart	Geeroms	SNCB International	Head of International B2B Sales
11	Lambrecht	Evelyne	SNCB International	Senior Manager B2B Sales
12	Marco	Iezzi	RappUE Italy	Attaché Industrial Policy, Tourism and Consumers
13	Smeulders	Willy	European Passengers' Federation	Adviser to the MB
14	Leen	Dewicke	benerail	Chief Customer Officer
15	Camille	Barré	A4E	Policy Director
16	Thomas	Tessier	Hanover Communications	Senior Consultant
17	Luca	Sgorbini	DGA Group	Junior Associate
18	Michele	Bellora	DGA Group	Senior Associate
19	Yapa	Thepkanjana	ACQUIS	Senior Associate
20	Josianne	Cutajar	Self-Employed	Legal and Policy Advisor
21	Kelvin	Fu	Letsfly	Co-founder and CEO of AeroHub solution
22	Marta	De suñer pertegaz	Letsfly	Director EU and LATAM
23	Claudia	Rodriguez Garza	Acumen	Director
24	Daniel	Agudo Marin	Acumen	Consultant - Tech & Traveltech
25	Rita	Andrade	Permanent Representation of Portugal to the EU	Counsellour (Tourism)
26	Charles	Patterson	Grayling	Account Director
27	Romane	Armangau	Euroconsumers	Comms & Media Relations
28	José María	Arroyo Nieto	Grayling	Account Manager
29	Luis	Campos	Turismo de Portugal	EU Affairs
30	Barbara	Wynne	Hanover Communications	Managing Director
31	Christoph	Klenner	FIPRA Public Affairs	Special Advisor
32	Francis	Mallinson	DGA Group / Online Travel UK	Managing Director
33	Melilizwe	Gqobo	ReLUGG	CEO & Founder
34	Joris	Vanherp	Maya	Co-founder & CEO
35	Tatiana	Veselova	European Travel Commission	Public Affairs Manager
36	Margarida	Marante	Ryanair	EU Public Affairs Manager
37	Eimy	Santos	Maya	BDR
38	Pablo	Asbo	Trilligent Europe	Senior Advisor
39	Maximilian	Langer	Copenhagen Economics	Senior Economist
40	Simona	Lipstaite	Access Partnership	Director

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41	Camilla	Frison	SEC Newgate EU	Media Relations Consultant
42	Rosa	Ginepro	Euractiv	Strategic Media Partnerships Manager
43	Vladimir	Ilić	BusLogic	Product Owner
44	Ivo	Kneepkens	Student Mobility	Founder/MD
45	Delphine	Grandsart	European Passengers' Federation	Senior Researcher
46	Eszter	Rubi	Permanent Representation of Hungary to the EU	attaché
47	Amaury	Libbrecht	eu travel tech	EU Affairs Director
48	Lydia	O'Neal	The Capitol Forum	correspondent
49	Anna	Ferrari	MLex	Competition correspondent
50	Jasper	Dober	HOTREC - Hospitality Europe	Media & Communications Manager
51	Dominik	Piotrowski	EC, DG MOVE	Deputy Head of Unit
52	Catherine	Starkie	European Holiday Home Association	Secretary General
53	Maria	Weisaeth	Brussels School of Governance	Student
54	Paolo	Lavaggi	European Commission	Policy Officer
55	Bethan	Burke	DGA (Online Travel UK)	Director
56	Vladimir	Somen	Permanent Representation of Croatia to EUclin	Counselor for tourism
57	Henkjan	Oomen	Permanent Representation of NL to EU	Transport Attache
58	Laura	Kemkes	Perm Rep NL	Policy Advisor Environment and Transport
59	Tony	Hart	iOL	VP Commercial
60	Ivo	Kneepkens	Student Mobility BV	Founder-CEO
61	Teodora Marinska	Marinska	ETC	COO
62	Croce	Valeria	European Research Council	Research Programme Agent
63	Lukas Oliver	Rastovic	European Parliament	Accredited Parliamentary Assistant
64	Austin	Gleeson	Aer Lingus	Product Manager
65	Mieussset	Kilian	ESL European Affairs	Consultant
66	Laura	Schulz	Klarna	Head of EU Public Affairs
67	Christoph	Klenner	FIPRA	Special Advisor / FIPRA Global Network Director
68	Erika	Ebers	Milltown Partners	Associate Director

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69	Viviana	Zhu	Milltown Partners	Senior Consultant
70	Teodora Marinska	Marinska	European Travel Commission	COO
71	Marta	Machado	HOTREC	Deputy Director General
72	Aymeric	de Moncuit	Mayer Brown	Partner
73	Paul	Cranja	BILETERIA SRL	co-FOUNDER
74	Camilla	Frison	SEC Newgate EU	Media Relations Consultant
75	Jakub	Kaczmarek	Allegro	EU Regulatory Affairs Expert
76	Hilary	Hudson	Access Partnership	Director, EU
77	Erez	Bouso	Move	CEO
78	Felix	Genatio	GO7	Head of Data
79	Paul	CRANJA	BILETERIA SRL	co-Founder
80	Maxim	Medzmariashvili	GO7	Business Data Analyst
81	Artur	Bialy	HyperSquare	CTO
82	Jelle	van der Ham	Treinreiswinkel/Happyrail	Project Manager
83	Pieter	van der Voort	Alyza	Senior Advisor
84	Ioanna	Poulou	The Walt Disney Company	Manager Global Public Policy EMEA
85	Francis	Mallinson	DGA Group / Online Travel UK	Managing Director
86	Kelvin	Fu	Letsfly	CEO
87	Yacine	Jellali	H/Advisors	Consultant
88	bethan	burke	DGA (Online Travel UK)	director
89	Federico	Trenta	UTOPIA	Managing Director
90	Benoit	Chantoin	ECTAA	Director Legal and Consumer Affairs
91	Fosselard	Denis	Ashurst Ip	Partner
92	Aliz	Maletics	EU Strategy	Manager
93	Guillem	Ochoa	Allrail	Legal officer
94	Jaromir	Volf	CZ Permanent Representation	Transport attaché
95	Michalis	Vamvakouris	European Commission	Tourism Policy, DG MOVE
96	Mathiak	Robert	European Commission - DG Justice and Consumers	Head of Sector - Package Travel and Traveller Rights
97	Horatiu	Mudure	Brunswick Group	Executive
98	Anna	Mercier	Acumen PA	Tech Policy Consultant
99	Matei	Psatta	Vola	Head of Growth & AI